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December 20, 2010

DAVID RUDD, TREASURER
AMERICA'S FAMILIES FIRST ACTION
FUND
2715 M STREET NW, SUITE 100
WASHINGTON, DC 20007

Response Due Date 01/24/2011

**IDENTIFICATION NUMBER: C00487744** 

REFERENCE: 12 DAY PRE-GENERAL REPORT (10/01/2010 - 10/13/2010)

## Dear Treasurer:

This letter is prompted by the Commission's preliminary review of the report(s) referenced above. This notice requests information essential to full public disclosure of your federal election campaign finances. Failure to adequately respond by the response date noted above could result in an audit or enforcement action. Additional information is needed for the following 2 item(s):

- 1. Itemized disbursements must include a brief statement or description of why the disbursements were made. Please amend Schedule B supporting Line(s) 21(b) of your report to clarify the following description(s): "Consulting". For further guidance regarding acceptable purposes of disbursements, please refer to 11 CFR §104.3(b)(3).
- **2.** Schedule E of your report discloses independent expenditures in opposition to "DAVID SCHWEIKERT". However, the candidate's office sought, state, and congressional district you have disclosed appear to be incorrect. Please amend Schedule E by providing the correct candidate information, or provide additional clarifying information regarding this apparent discrepancy. 11 CFR §104.3(b)(3)(vii)

Please note, you will not receive an additional notice from the Commission on this matter. Adequate responses must be received by the Commission on or before the due date noted above to be taken into consideration in determining whether audit action will be initiated. Failure to comply with the provisions of the Act may also result in an enforcement action against the committee. Any response submitted by your committee will be placed on the public record and will be considered by the Commission prior to taking enforcement action. Requests for extensions of time in which to respond will not be considered.

Electronic filers must file amendments (to include statements, designations and reports) in an electronic format and must submit an amended report in its entirety, rather than just those portions of the report that are being amended. If you should have any

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questions regarding this matter or wish to verify the adequacy of your response, please contact me on our toll-free number (800) 424-9530 (at the prompt press 5 to reach the Reports Analysis Division) or my local number (202) 694-1141.

Sincerely,

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Daniel Buckley

Senior Campaign Finance Analyst

Reports Analysis Division

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